



THE DICK PARKS MEMORIAL

AT THE

Back at the Rock!



Dear Sponsor,

As we celebrate the New Year at Flat Rock, we also celebrate The Dick Parks Memorial Race at the Rock being "**Back at the Rock**" for 2024! Our race will be live and in person May 18, 2024, on the campus of Flat Rock and for those unable to attend we will continue to offer a virtual race opportunity.

The Dick Parks Memorial Race at the Rock holds a special place in our hearts and is named in memory of our dear friend, board member, and tireless supporter, Reverend Dr. Richard "Dick" Parks. His unwavering commitment to our cause has left an indelible mark on our organization and the communities we serve.

To continue his work as a dedicated fundraiser, we are seeking your generous support as a sponsor of our annual fundraising event. Enclosed with this letter, you will find a sponsorship package that outlines the benefits of sponsorship. We believe that your partnership with us will not only benefit our organization but also enhance your company's reputation as a socially responsible and community-minded entity.

Since its inception, the Race at the Rock has become a cornerstone event for us, bringing together individuals, families, and businesses to support our mission. Over the years, we have successfully raised more than \$630,000 through this event alone. These funds have played a pivotal role in allowing us to expand our programs and services, making a profound impact on the lives of the individuals and families we serve.

The Race at the Rock is not just a fundraiser; it is a celebration of community, resilience, and the enduring spirit of generosity. By becoming a sponsor, your company will align itself with a meaningful cause and contribute to the betterment of our community. Your support will be acknowledged through various channels, providing valuable exposure for your brand among our diverse and engaged audience.

If you have any questions or require further information, please do not hesitate to contact Cynthia Geiger at 567.228.7383 or cgeiger@flatrockhomes.org. We genuinely appreciate your consideration of this request and look forward to the possibility of working together to make the upcoming The Dick Parks Memorial Race at the Rock a resounding success.

Our ability to meet the goals for this event is dependent upon our generous sponsors.

Will you consider helping us to provide quality care and services to those we serve through sponsoring this event?

We appreciate our relationship with you and your support for the mission and ministry of Flat Rock Homes.

Yours in faith,

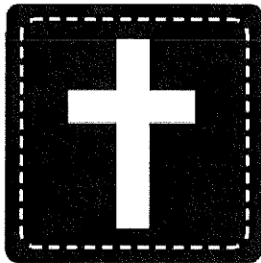
Karen L. Kilgo
President/CEO of Flat Rock Homes, Care Center, and Community Services

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RACE AT THE ROCK

Back at the Rock!

MAY 18, 2024



Additional Sponsorship

\$25 - \$499

Physical Perks

- ✓ Name on race day marketing materials

Digital Perks

- ✓ Name or logo listed on website under "Additional Sponsors"
- ✓ Listed as a "Additional Sponsor" across social media pages



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**RACE AT THE
 ROCK**

Back at the Rock!



2024 Additional Sponsor Agreement Form

Company Name (as displayed) _____

Company Contact _____
 (for marketing and coordination purposes)

Address _____

City _____ State _____ Zip Code _____

Email _____ Phone _____

\$ _____ Additional Sponsor Amount - minimum sponsorship is \$25

If you are interested in a \$500 or higher sponsorship, email cgeiger@flatrockhomes.org or call 567.228.7383.

Payment Information:

_____ I will send a check by the required date as stated below

_____ Please find check # _____ enclosed

_____ Please charge my credit card Name on Card _____

Card Number _____

Exp. Date _____ CCV Code _____

Amount: _____ Visa Mastercard AMEX Discover

I _____ authorize the above-stated payment information.
 (printed name & title)

Signature: _____

Please return completed form to Flat Rock Homes- Development by March 31, 2024

Email: development@flatrockhomes.org Fax: 419.483.5616

Mail: Flat Rock Homes Attn: Development- Race 2024 P.O. Box 1, Flat Rock, Ohio 44828

Please email logo in a .eps, .tiff, or .gif version and in a .png or .jpg format no later than March 31, 2024 for inclusion in marketing materials. Sponsorship information and logo received after March 31, 2024 is only guaranteed to appear on race day materials and digital content.

Thank you for supporting Flat Rock

